

Easy Read

Arts Council of Wales

Perspectives programme

Information for visual arts organisations about the Perspectives programme



This document was written by the Arts Council of Wales. It is an easy read version of 'Perspectives: Bringing our stories together.'

February 2023

How to use this document



This is an easy read document. But you may still need support to read it. Ask someone you know to help you.



Words in **bold blue writing** may be hard to understand. You can check what the words in blue mean on **page 27**.



Where the document says **we**, this means **Arts Council of Wales**. For more information contact:

Website: arts.wales/about-us/contact-us

Phone: 03301 242733

Email: grants@arts.wales



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Introduction



Perspectives is the name of a new programme run by:

- the Arts Council of Wales
- and **Amgueddfa Cymru** – welsh name for National Museum of Wales



The aim of **Perspectives** is to make sure our **diverse** people and **culture** in Wales are shown and celebrated.



Diverse means we are not all the same. For example people in Wales come from different backgrounds and **cultures**. They have different abilities and believe different things.



Culture means the ideas, beliefs and behaviours shared by a group of people. Culture is things like history, arts, and traditions.

Perspectives will make sure our **diverse culture** is shown and celebrated through our:



- **visual arts sector.** This is the people and places that show and create art that you enjoy by looking at it. Like painting, photos, sculpture, films



- and **heritage sector.** This is things like museums, collections, buildings and events celebrating our history.



We want **visual arts organisations** that are based in Wales to apply to be part of this programme.



You will need to apply by 5pm on Wednesday 8 March 2023.



Perspectives is a 2 year programme.



It will help us work towards our goals in our **Widening Engagement Action Plan**. arts.wales/WideningEngagementActionPlan.pdf



It will also help Welsh Government work towards its goals in their **Anti-Racist Wales Action Plan**. www.gov.wales/anti-racist-wales-action-plan

Llywodraeth Cymru
Welsh Government

How it will work



1. We will choose **7 visual arts organisations** to be part of **Perspectives**.



2. We will match the visual arts organisations with **7 Amgueddfa Cymru** museums across Wales.

You can find out more about the 7 museums here: <https://museum.wales>



3. Together they will find a **creative professional** to work with.

Creative professionals work in the arts. They could be artists, makers, writers or curators.



The **visual arts organisations** will be in charge of managing and paying the creative professional.



4. Over 2 years they will find new ways to represent **diverse** groups in Wales. They will show new artwork and hold public events and displays.



5. There will be 4 networking events during the project. **Creative professionals**, the **visual arts organisations** and museums will take part. Other interested groups and organisations may also take part.



6. The **Arts Council of Wales** and **Amgueddfa Cymru** will check the work throughout the programme. We will share what we learn.

About the creative professionals



Creative professionals must be working in the visual arts. And they must be based in Wales.



The visual arts organisations and museums must work with **creative professionals** who identify as **culturally and ethnically diverse**.

By this we mean:



- Anyone from the African, Asian, Caribbean, Hispanic, Latino, Eastern European, or Middle Eastern communities in Wales.



- Anyone who sees themselves as being from an ethnic group that is not only White.



- Anyone from Gypsy, Roma, and Traveller Communities.

We also want to support people who may face barriers to taking part because of who they are or where they are from. For example:



- Deaf people and people with hearing loss.

- Disabled people.



- **Neurodiverse** people - people whose minds work in different ways.

- People who have faced **racism** or **discrimination**.



Racism is unfair or nasty treatment of people because they belong to a particular race – for example Black and Asian.



Discrimination is when you are treated badly or unfairly because of your sex, race, religion, disability or sexual identity.

We want Creative professionals to:



- Question current ways of thinking within arts organisations.



- Work with community groups to collect views and stories.



- Work to bring about a positive change in the community and arts organisations.

What will the programme do?

Perspectives will:



- Find ways to work together to show a true picture of Wales.



- Find new creative work that people will enjoy and that will challenge them.



- Provide money and a chance for **creative professionals** from **diverse** backgrounds to work for our museums and **visuals arts sector**.



- Think about views, experiences, and stories of people from **diverse** communities.



- Allow artists, organisations, and communities time and space to make change happen. And come up with new ideas and ways of working.



- Making changes to the ways we work so:
 - people can create
 - people can enjoy the arts, collections and spaces
 - communities have power.



- Share what we learn so that other organisations can take action to make change happen.

What will the funding support



£60 thousand pounds will be offered to the **visual arts organisations**. This will cover a 2 year period from April 2023 to April 2025.

The £60 thousand will be split up:



- £25 thousand pound is to pay the **creative professional** for around 100 days.



- £35 thousand pounds is to spend on things like materials, making art, getting the public involved and interested and displaying the work.



Amgueddfa Cymru will have separate money to hold events and displays and support the work of the **creative professionals** at the museum sites.



There is also extra money available for people who work on the project and have **access needs**. This means you need extra support to be able to take part. This can pay for things like:

- support from a personal assistant
- caring responsibilities
- translators
- special software to help read information online.



This extra money is **not** to pay people to take part in activities during the project.



Who can apply

Visual arts organisations that are working and based in Wales.

You should:



- have at least 3 years' experience working with **creative professionals** and presenting visual arts in Wales.



- Be in a position to really benefit from taking part in this programme.



- Show us that you feel strongly about working in partnership.



- Have a clear reason for wanting to take part.



You do not have to be a gallery to take part.

How we will choose who can take part

We will look at:



- How well your application meets the aims of this programme.



- Your reason for wanting to take part.



- Your past experience in the arts and working with communities.



- Your ability to take part and empower people to make change happen.



- Your ability to do what you say you will, in the time given.



We will also try to get a good mix of **visual arts organisations**. From different parts of Wales, with different experiences.

How to apply



Please apply by 5pm on Wednesday 8 March 2023.

1. You need to use our online portal to apply.



If you are not already registered on the portal, you will need to register. You can find out how to do this here: <https://portal.arts.wales>



2. Fill out the Perspectives application form. There is a guide for how to do this online.



3. You must upload your application as additional material.

You do not need to describe your project for this application. We expect you to do this with the **creative professional** you choose at a later date.

Your application should include:

a. Why you are applying for Perspectives:



- Why do you want to take part?
- What do you hope to gain?
- Why is this the right time for your organisation to do this?
- Say if you have a Amgueddfa Cymru museum you would like to work with in particular.

b. Information about your organisation



- Tell us about your experience in visual arts
- You could give us an example of your work on anti-racist projects. Or projects working with people and community groups



- Include up to 4 examples of your work through images, a link to your website or a show reel. Showreels should be no longer than 3 minutes long. They should be online, like on Vimeo or YouTube.

c. Tell us about your ability to do this work.



- How would you support the creative professional and their work in the community?
- Who from your organisation will lead on this work? What experience do they have?
- How will this project help you with your usual work? Now and in the future?



d. A rough budget explaining how you expect to use the grant money.

Please use the budget template for this. You can download it from our website [here](#).



You could spend the £35 thousand pound part of the budget on things like:



- Fees for other people helping to make the work. For example, artists, community members, historians and **advocacy** groups.

Advocacy is when someone helps you and speaks up for you to say what you want to say. And make things happen.



- Talking with the community – through events, or surveys or other activities.



- Things like travel and food and drink for **creative professionals**.

- Materials for events, displays or performances.

- Administration costs.

- Marketing.





Please use a maximum of 4 sides of A4 paper to give us this information.



Text should be 12pt of bigger.



Files should not be bigger than 250mb.



Video and audio files should be provided as links. Either to your website or to something like YouTube or Vimeo. Please remember to send us passwords if they are needed.



- 4. We will tell you when we have received your application. If you are able to take part in this project, we will assess your application.**



This will be done by a panel of people from the Arts Council of Wales, Amgueddfa Cymru and other invited members.



- 5. If you are successful we will send you an Award Acceptance form.**



If you have not been successful, we will write to you to tell you why.



6. When you have signed and sent back your Award Acceptance form we will check your details.



We will send you half of the money to get started.



We will then give you a quarter of the money during the project.



We will pay the last amount at the end of your project.



We will tell you if you have been successful or not during the week beginning 20 March 2023.

How to contact us



Please contact our **Grants and Information Team** if you need to talk about:

- access needs
- to check if you are able to apply for Perspectives
- or if you have any questions about Perspectives.

You can do this by:



Email: grants@arts.wales

Website: arts.wales/about-us/contact-us



Twitter: Send us a tweet [@Arts_Wales](https://twitter.com/Arts_Wales)

Phone: 03301 242733

You can phone between 9.00am and 5.00pm
Monday to Thursday

And between 9.00am and 4.30pm on Fridays



Hard words

Creative professionals

Creative professionals work in the arts. They could be artists, makers, writers or curators.

Culture

Culture means the ideas, beliefs and behaviours shared by a group of people. Culture is things like history, arts, and traditions.

Discrimination

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Diverse

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